

Explore Business Careers

INTERNATIONAL BUSINESS

Office of Career Management



THE OHIO STATE UNIVERSITY

FISHER COLLEGE OF BUSINESS

What is International Business?

- Understanding and participating in worldwide production and distribution activities
- Studying domestic, international, and foreign business environments and the business practices and problems related to them



Day in the Life

- [External Affairs Coordinator](#)
- [Strategy Analyst](#)

- *Sourced from Candid Career*



Characteristics for Success

Adaptable

Cultural affinity

Effective communication skills

Emotional intelligence

Excellent networking abilities

Strategic



Sample International Business Roles

U.S. industrial, financial, and commercial firms - involved directly or indirectly with international trade and foreign investment

U.S. subsidiaries of foreign companies - require specialists in marketing, finance, accounting, production, and personnel

Consular work and other aspects of government foreign service

International trade economics



Sample Employers

Abercrombie & Fitch

Mettler Toledo

Cohen & Co.

Oracle

GE Aviation

Quicken Loans

JPMorgan Chase & Co.

Restaurant Brands International

L Brands

Saks Fifth Avenue



Salary Information

Fisher College of Business

Average International Business Salaries (2022-2023)

| | |
|------------|-------------------|
| Full-time | \$57,557 annually |
| Internship | \$20 hourly |



Fisher Resources

Academic Information

- [Department of Management and Human Resources](#)
- [International Business Specialization Course Information](#)
- [Office of Global Business](#)

Extracurricular Information

- [Fisher International Friends](#)
- [International Business Club](#)
- [TAMID Group](#)





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